



**HARKE**

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PersonalCare



Fragrances

# Newsletter Home & PersonalCare

Pollena Aroma®:  
Fragrances Ecolabel compliant

August 2022

We want to introduce our new partner for fragrance compositions – Pollena Aroma®.

Pollena Aroma® is Poland's largest producer for food aromas and fragrances with a range counting tens of thousands of references, from standard popular products at competitive price to the most sophisticated tailor-made perfumes.

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- Fragrances and Their Applications
- How Pollena Aroma® Creates Fragrances
- Selection of Ecolabel Fragrances

## Fragrances and Their Applications

Pollena Aroma®'s fragrance compositions are perfect works of perfumery art created from the highest quality natural and synthetic raw materials only by experienced experts. Each fragrance has its own unique recipe and character.

The perfumers are supported by outstanding technologists as well as innovative technological solutions and high class research equipment.

These fragrances are used among others in

- **Household chemistry sector**  
Washing and cleaning products, washing powders and gels, fabric softener, toilet deodorizers blocks, air fresheners, etc.
- **Car care sector**  
Windscreen washers, various specialist products, air fresheners
- **Candles**
- **Perfumery sector**  
Eau de Toilette, Eau de Parfum, aftershave, etc
- **Cosmetics sector**  
Cosmetics and care toiletries, make up

and many other production sectors.

## How Pollena Aroma® Creates Fragrances

- It all starts with an **idea for a new product**.
- Depending on the client's needs, Pollena Aroma® perfumers develop a fragrance based on the **clients briefing** or they create a composition based on knowledge of **current trends** on the market.
- A proprietary **computer program** allows to **control the composition** in terms of the content of potential allergens and hazards appearing on the label and in the safety data sheet. All ingredients are classified in detail according to CLP and the content of potential allergens and restrictions related to IFRA, EU laws and regulations.
- This allows for the development of compositions at the **customer's special request** for example compositions without pictograms and in accordance with the guidelines for Ecolabel products.
- After determining the shape of the recipe the composition is applied in the base of the product.

## Selection of Ecolabel Fragrances

If you are looking for a composition which you can use in an Ecolabel product. Pollena Aroma® create your individual fragrance to support special needs.

Here you can find a selection of some Ecolabel conform fragrances:

FRAGRANCE NAME	MAX DOSE ECOLABEL
Minty Freshness K1760/F	0,235
Lavender K1763/F	0,240
Yuzu & Ginger C650/E	0,165
Anisec1147	0,235
Basil C1150/F	0,235
Camomile Fantasy K1764/26/F	0,235



### Imprint

HARKE Chemicals GmbH  
Xantener Str. 1  
45479 Mülheim an der Ruhr  
Germany  
Managing Directors:  
Jens Prinssen  
Yuvaraj Govinda Pillai

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